

Sreeraman Thiagarajan

Entrepreneur | Speaker | Professor



Short Profile

Sreeraman is the Group CEO of **JK India eAgriTech Limited**, Co-founder of **Agrahyah Technologies**, Adjunct Professor of Digital Transformation and AI at **IIM Trichy & IIM Ahmedabad**, and a Mentor for Growth at **Google for Startups**.

Long Profile

Sreeraman Thiagarajan is the **Group CEO of JK India eAgriTech Limited**, an IPO-bound agritech company that operates **India's only B2B sugar trade marketplace**, along with research, media, and publication platforms serving the sugar, ethanol, and bioenergy industries.

He is also the **Co-founder of Agrahyah Technologies**, which was recognized by *The Economic Times* in 2017 as “*India's First Voice Agency*” for its pioneering work in conversational AI with Amazon Alexa and Google Assistant. Since then, the company has evolved into a full-fledged AI solutions provider specializing in **Agentic AI** and **Generative AI** for enterprise clients.

Sreeraman began his career in 2002 at **ICICI Bank**. Between 2008 and 2011, he built and successfully exited his first advertising agency. From 2014 to 2017, he served as **Vice President of Digital Marketing at Publicis India**. He also founded and managed **Google Business Group Mumbai** from 2013 to 2020.

As a writer, Sreeraman contributes **op-eds to The Economic Times, Mint**, and other leading business publications, exploring how technology shapes business, innovation, and society.

Beyond his corporate ventures, he serves as **Adjunct Professor of Digital Transformation and AI at IIM Trichy and IIM Ahmedabad**, and frequently delivers guest lectures at **IIM Indore, SP Jain, and NMIMS**. He conducts bespoke **CXO training** under his brand *MindShift*, focusing on AI, digital technologies, and organizational transformation.

Sreeraman also mentors startups as a **Mentor for Growth at Google for Startups** and serves as a **Council Member at IAMAI** for AI and Digital Transformation. From 2015 to 2019, he was recognized as a **Google Developer Expert (GDE)** in Marketing.

He holds an **MBA in Marketing** from **Indiana University of Pennsylvania, USA**, and a **Bachelor's in Management and Marketing** from **Bangalore University**.

Sreeraman is passionate about Chess, Vedic Chants, Cultural Anthropology and learning New Languages.

Born and raised in **Bangalore**, Sreeraman now resides in **Mumbai** with his wife and two children.

Annex

Link for Pictures: <https://photos.app.goo.gl/xj9dHKhB4B9kHyd17>

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